

The Top 10 Reasons You Need a Home Business Today

By Doug Firebaugh

There are many reasons why you need to have a home business today, but there are 10 major reasons I would like to share with you.

I started my own home business at the age of twenty-six and have found that it is one of the most amazing journeys anyone can take. I was fulltime for fourteen years in a networking company, and from that experience, I learned more than I can put into words, and made lifetime friends around the world.

The blessings I have received have been staggering, starting with being able to spend time with my beautiful daughter, and it just got better every day. Here are ten reasons I truly believe that you want to consider a home business:

1) A Home Business gives you **OPTIONS**...a LOT of them.

Most people have little if any financial options and a business from home can give you life options that most only dream of. Options are critical during a crisis, especially during a recession, when most don't have any.

2) A Home Business gives you **DIRECTION**.

Many people are "directionless" in life, and are going down a path that someone else has laid out for them. Nothing wrong with that, if that is the right direction for you. Make sure though to have your own "Success GPS" system housed in your home, and know how to get to where you want your life to go.

3) A Home Business will reveal to you what is **REALLY POSSIBLE** in life.

You will never know the greatness in you, until you stretch and are challenged. A home business will do that. Most people live life "in miniature." They never release the **BIG** person that is inside of them. **ALL** things are possible, you just need to get in a life situation or business that allows you to operate in that success environment.

4) A Home Business increases your **Creativity**.

A home business forces you to **THINK** outside the box, and has proven to be a great creative catalyst for many things. Most entrepreneurs are creative people, and that is why they are ahead of the pack in business. Increase your creativity with a home business and increase how you see life through that.

5) A Home Business has great **TAX** advantages.

Yes, that is true. See your CPA and he/she will explain how. The tax advantages are enormous in many ways, and can make a huge difference the first year of a home business.

6) A Home Business is the ultimate Personal Development course.

If you start a Home Business, expect to GROW personally. You can learn more in a national conference with a company about success than reading a dozen books on success. It is the EXPERIENCE of the teaching...not just the teaching. You also get to meet like-minded people who want to become better at what they do. What you learn with a home business is staggering; what you can do with what you learn is amazing.

7) A Home Business gives you mind FREEDOM and time FREEDOM.

A home business is your own Declaration of Independence. It will give you peace of mind, and also FREEDOM of Time. Most people live their life in chains...ones put on them mentally and emotionally by others. A home business can remove those chains, and will get you thinking bigger, expecting more, and have more time to do what you truly love in life.

8) A Home Business can dramatically grow your LEADERSHIP.

Leadership is my hot button. A home business is about building a team of customers, and a team of consultants/distributors. A home business will help teach you leadership skills that you never knew existed. It will teach you communication skills, as well as give you the chance to build other leaders, which can be a way to make a huge difference in the world.

9) A Home Business can accelerate HELPING people dramatically.

You can help more people in a year with a home business than you can with just about any other career. The number of people you touch can be enormous, and the difference you can make over a few years can be staggering. Do you like to help people? This is a vehicle that focuses on that, is driven by that, is energized by that, is directed by that, and is completed by that.

10) A Home Business can SECURE YOUR FUTURE in a way a job could never do.

There is NOTHING wrong with having a job. Some people are against that...I am not. Jobs allow people to pay their bills, keep food on the table, and care for their kids. BUT...a job is working on your wages for your bills, where a home business is working on your fortune. You do not have to leave your job to start your own home business. You can work it at your pace, work it at your place, work with people you want to work with, and also work how you want to work. It allows you flexibility in a way a job could never do.

And here is a BONUS reason;

A Home Business can take you PLACES you never thought you would go. The company conferences can be amazing, including in exotic places. I have been all over the world, and it has been because of my home business. If you want to travel to really amazing places and make amazing friends along the way, then you need to start a home business. You will have a totally different view of the world and what is possible from the travel alone.

There are MANY reasons for a home business and succeeding at one. What is your FAVORITE reason for having a home business?

Note from Dennis & Ruth Williams:

Ruth and I have enjoyed a home business for most of our working life. We were full time for 10 years with one company....earned eight bonus cars and traveled to wonderful conventions in places like Hawaii, Mexico, Switzerland, Monte Carlo, Germany, Canada, etc.

Nikken has been our full time career for almost 18 years now and has been absolutely everything listed in the Top 10 Reasons listed above and more.

- 1) **Options**... We have the ability to create our own “Economic Stimulus” helping others to do the same thing.
- 2) **Direction**... Nikken has given us the freedom to do whatever we want to do, whenever we want to do it, without having to ask anyone. A direction to help others do the same!
- 3) **Possibilities**... We never dreamed that what Nikken has provided for us was possible before. Who would have thought we could turn our annual income into a monthly income and more? Who would have dreamed that we could help almost 40 of our friends become millionaires?
- 4) **Creativity**... We love being able to think “outside of the box”. We love being creative and thinking of better ways to communicate, better ways of doing things and sharing with our wonderful Nikken family.
- 5) **Tax advantages**... This has definitely been a real plus! As a new consultant, the initial purchase of your products is 100% tax deductible, business mileage on your vehicle, etc.
- 6) **Personal Development**... This business is a personal development program masterfully molded into a business. Humans Being More Training, reading good books, listening to good CD's, associating with positive, like-minded people. Unbelievable!
- 7) **FREEDOM**... Our absolute best product! Vacations whenever we want to go... ball games, school plays, etc., whenever we want to attend.
- 8) **Leadership**... We love all we have learned about leadership in the process of developing our business, and being an example and teaching others.
- 9) **HELPING PEOPLE**... This is one of the greatest rewards of all about being in Nikken. Making a positive difference in the lives of tens of thousands of people all over the world!
- 10) **Secure your future**... This is a summary of all of the above! We can't imagine doing anything more enjoyable and rewarding!
- 11) **Travel**... Our Nikken business has taken us to every state in the country, Norway, Sweden, Hungary, Italy, Spain, Costa Rica, Mexico, Panama, Singapore, Australia, New Zealand, Japan, Taiwan, China, Netherlands, all over the Caribbean (13 cruises) to name a few places. Who would have thought it when I was working at Valley Ford or Del Monte?

Have you ever tried to make a list of the “Top 10 Reasons” to work for someone else at a job, trading your time for money? I would think that would be pretty hard to do.

If you haven't already....come join our team. We have a lot of lives yet to change for the better...especially YOURS!

Dennis & Ruth