



A Simple Diagram of the Nikken Network Marketing Process

We are constantly asked to explain the Nikken Network Marketing Process and how this business works. Since we understand best in pictures, we decided to break it down into the way we “see” it and hope that view resonates for you.

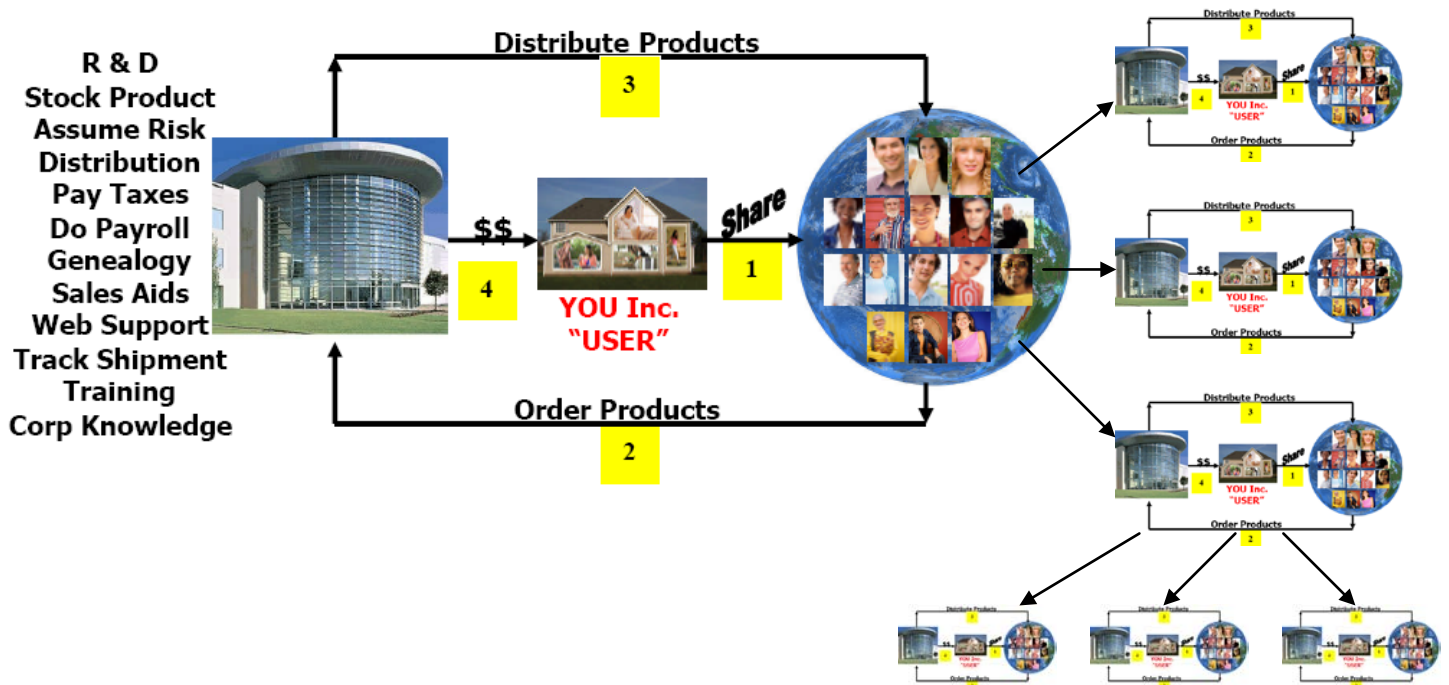
Look at the picture and see **YOURSELF** in the middle. See your **HOME**. We call it **You Inc.** or the “**user**” of the Nikken wellness products. How do you become a user? The simple answer is you get informed about the value of wellness using the Nikken preventative wellness technologies. That is the **FIRST** step; then you invest in your **OWN** wellness home products for your **OWN** health to be used in your **OWN** home. You see how they work and experience improvement in your health and your family’s health. Then you simply follow the numbers:

1. Share your product story with others.
2. If they like what they hear, they get their products directly from Nikken.
3. Nikken does all the hard things as shown below and distributes the products that were ordered directly to the new consumer/consultant.
4. Nikken sees who sent the customer/consumer and **PAYS YOU** for the referral.



That is as simple as it gets! Just do steps 1, 2, 3 and see 4 happen. What also happens is the new person who just invested in their OWN Wellness Home products will begin to use them, create their own experiences and build their story to share. **Then step 5 begins!**

5. Duplicate the process:



And the process continues **On** and **On** and **On** and **ON**, spreading the concept of wellness and wealth around the WORLD. Get yourself started and NEVER quit because you never know who someone else knows that needs help with their physical or financial future. You become the magic that can help make *"Every Home a Wellness Home"*.

The Nikken compensation plan is the best in the industry. Your promotions to new ranks are immediate and permanent. You never have to requalify for a rank and the only way to go is up the ladder of success. Ask the person who shared Nikken with you to briefly explain how to understand this plan and how to qualify for the automobile and home programs along with numerous other bonus programs to increase your earning potential and lead you to Freedom.

LEADERSHIP POSITION	REQUIREMENTS				LEADERSHIP BONUS				
	Retail Sales Profit	Member Sales Commission	PV Rebate	PV Override	1	2	3	4	5
ROYAL DIAMOND Develop 3 first-level Diamonds or 4 first-level Platinitims	25%	5%	20%	5% 10% 15% 20%	6%	6%	6%	6%	6%
DIAMOND Develop 3 first-level Platinitims or 6 first-level Golds	25%	5%	20%	5% 10% 15% 20%	6%	6%	6%	6%	6%
PLATINUM Develop 3 first-level Golds or 6 first-level Silvers	25%	5%	20%	5% 10% 15% 20%	6%	6%	6%	6%	
GOLD Develop 3 first-level Silvers; attend Advanced Leadership & Communication	25%	5%	20%	5% 10% 15% 20%	6%	6%	6%		
SILVER \$20,000 PV / month and develop 3 first-level Seniors and above attend Humans Doing More / Business Fundamentals training	25%	5%	20%	5% 10% 15% 20%	6%	6%			
BRONZE \$10,000 PV in a single month	25%	5%	15%	5% 10% 15%	6%	6%			
EXECUTIVE \$5,000 PV in a single month	25%	5%	10%	5% 10%	6%	6%			
SENIOR \$500 PV, \$1,500 PV in a single month	25%	5%	5%	5%					
DIRECT US/CN \$75 Business Success Kit	25%	5%							

Ways to Earn:

- Retail Profits
- Wholesale Profits
- Residual Income
- Tax Deductions/Benefits
- Performance & Leadership Bonuses
- Incentive Programs that Pay for your Car and your Home